

FP Nordrhein Taxi-Mietwagen e.V. • Siemensstr. 1 • 40789 Monheim

To those interested in the
European Taxi Fair 2022

Geschäftsstelle

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Monheim, April 2022

Invitation to participate in the European Taxi Fair on 4 and 5 November 2022 – in Essen, for the first time, in hall 1 at Messe Essen GmbH

Dear Sir or Madam,

On 4 and 5 November 2022 we are holding the next European Taxi Fair. **For the first time** it will take place **in Essen** in halls 1 and 2 at Messe Essen GmbH.

Following the unavoidable cancellation of the European Taxi Fair in 2020 and the consequent gap of four years, the upcoming trade fair will showcase many new, exciting **topics** connected with mobility, technology, energy and digitalisation, with a new trade-fair venue as the backdrop. In particular the topics of **power technology, energy and digitalisation** will be prominent in the events for representing the interests of the taxi trade.

After more than four years, our approximately 1,130 members and many other taxi and hire-car owners from all regions of Germany are looking forward to at last personally meeting their partners for vehicles and accessories, as well as electronics and communications equipment, and to seeing many exciting innovations and new offerings.

The **Fachvereinigung Personenverkehr** will welcome you as an exhibitor in preparations for the fair and at the fair, with a **team that is partly new**. Your contact persons with the organiser, the Fachvereinigung, are the chairman Markus Gossmann and the managing director Dr Michael Stehr, as well as Kirsten Renner and Heike Mrachacz. For stand construction we recommend Beckmann Fair Partner GmbH, represented by Jan Beckmann and, as project manager at the fair, Martial Tapé.

The City of Essen and our host, Messe Essen GmbH, present themselves in the attached brochure with information about travel and directions for reaching the trade-fair site, hotels and other accommodation, places to eat and drink in Essen, and many special places in the city for events and sightseeing.

On the day before the start of the trade fair, our **new trade association**, the Taxi- und Mietwagenverband Deutschland e.V. (**TMV**), will hold its general meeting of members and conclude the fair in cooperation with us with an event representing the interests of the trade.

A long-established tradition will continue at the next European Taxi Fair: on both days of the fair, a **prize draw** will be held for visitors. We invite you to participate in the event as an exhibitor, as an advertiser in our brochure of invitation or on the internet, and as a sponsor or donor for the prize draw. If you are interested in doing so, please contact the Fachvereinigung.

At the last European Taxi Fair in 2018 we were pleased to welcome a total of 110 exhibitors from 16 countries and about 14,000 visitors. Most of the stand spaces had been booked long before the final booking date. In 2022 too we hope to see the trade-fair halls fully occupied. To make this happen, as a first step the Fachvereinigung has kept the **net prices for exhibition space at the level of 2020**, as you can see from the list below.

Exhibition spaces and prices:

Stand Area		Price per sq m
from	16 sq m	€ 87.00
from	26 sq m	€ 83.92
from	51 sq m	€ 80.98
from	101 sq m	€ 78.08
from	151 sq m	€ 75.44
from	201 sq m	€ 72.24
from	276 sq m	€ 69.33
from	351 sq m	€ 67.43

The smallest possible stand surface is 16 sq m, as in previous years.

The above square-metre price increases by € 13.00 per square metre if you rent your stand space from us including carpet and removal of the carpet.

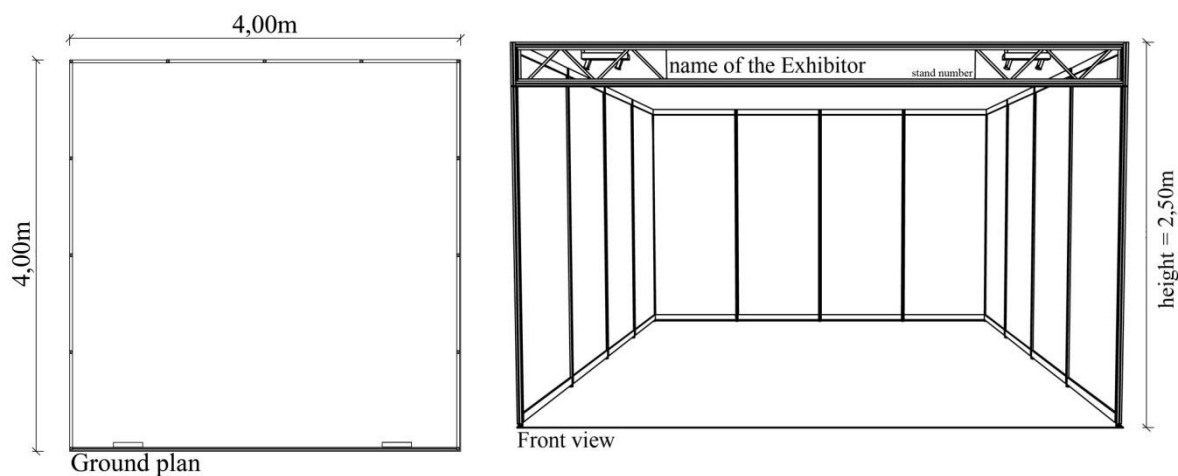
Exhibitors who rent an empty exhibition space are obliged to erect a stand or at least to cover the rented area with carpet and to remove the carpet at their own expense.

The maximum permitted height of a stand in halls 1 and 2 is 6.00 metres. This applies not only to the stand itself but also to any accessories such as flags, balloons, etc. It is not allowed to exceed the maximum height of 6.00 metres. Visible back walls of stands must be completely covered and have a plain design.

Construction plans for the stands must be provided for approval **only if they have two storeys** – by 14 September 2022 at the latest – and if necessary must be coordinated with the neighbouring stands. Please note: compliance with the technical guidelines of Messe Essen is obligatory!

You may rent stands directly from us in the form of **standard trade fair stands**. These stands have a depth of at least 4 metres; the width is at least 4 metres, and can be increased in size as desired in steps of one metre. A standard trade fair stand of this kind is fitted with carpet in rep-weave quality and a power connection of 3 kW with socket, and is lit by at least four spotlights. The height of the walls is 2.50 metres. At the front is a white two-metre panel bearing the name of the exhibitor and the stand number in black standard type. Other kinds of lettering or graphics can be ordered from our stand builder at an additional cost. In order to safeguard emergency exit routes, it is not permitted for parts of the stand to project beyond the area of the stand. The price is the above square metre price plus **€ 60.00 per square metre for the furnishings**.

Exhibitors must dispose of waste on the stand themselves; otherwise a charge will be made for waste disposal.



Standard chairs and tables for your trade-fair stand can be made available for you free of charge again, as in 2018. They are provided as long as stocks last.

If you wish to have your own individual stand built for the exhibition or would like special fittings for the stand that you rent, please contact our contracted partner **Beckmann Fair Partner GmbH**, Am Vogelsang 23, 50374 Erftstadt-Liblar, tel. 02235/4623-0, fax 02235/4623-10. Your contact person is Martial Tapé, e-mail: martial.tape@beckmann-gmbh.com.

We will send you a catalogue of the options for special fittings (cupboards, desks, refrigerators etc.) and all necessary services (phone lines, security, cleaning, goods forwarding etc.) in good time along with the requirements for stand construction by the end of August or early September 2022.

Please find attached the provisional hall plan. We are offering you the opportunity to book a stand up to mid-August 2022. When booking, please state the stand size in square metres that you wish to have and the desired stand number. We will make efforts to take account of all wishes in the order in which we receive them.

Use of the rented stand is permitted solely for the exhibitor. Joint use by other exhibitors is allowed only when applied for with an explanation in writing and approved by FP Nordrhein. When a stand is booked, **25% of the total fee must be paid within four weeks** of receipt of our initial invoice. If payment is not made within this time, we reserve the right to allocate the stand to other applicants. If the order for the stand is cancelled by 30 June 2022, this amount is payable as an administrative fee. The remaining amount of 75% is due on 31 August 2022. If the contract for the stand booking is terminated between 1 July and 30 September 2022, half of the rental payment is due; in case of termination after 30 September 2022, the full price for the stand must be paid. In case of later changes (e.g. enlargement, downsizing and change of stand) we make an administrative charge of € 50.00 per change.

Following the situation in 2020, for the first time a clause about force majeure is part of the booking agreement. If a case of force majeure should happen by 8 September 2022 and prevent the trade fair from being held, we will refund your payment in full. If force majeure happens between this date and the first day of stand construction, we will refund 75% of your payment. From the first day of construction onwards, no refund will be made.

All the above prices are net of value added tax, which will be charged at the current rate at the invoice date. The place of jurisdiction is Langenfeld. By booking a stand space you explicitly make a commitment to operating the stand until the end of the

trade fair on 5 November 2022 at 5 pm. Earlier dismantling of the stand is not permitted.

Please send bookings using the attached form to:

FACHVEREINIGUNG PERSONENVERKEHR
NORDRHEIN Taxi-Mietwagen e.V.
Siemensstr. 1, 40789 Monheim,
Tel. 02173/9599-0, fax 02173/9599-25,
E-mail info@FP-Nordrhein.de.

If you have questions, please contact the Fachvereinigung.

Stand construction takes place from 1 November 2022. Earlier construction is possible only after consultation with and by the consent of Messe Essen GmbH. Usage and energy costs may be charged for this on a pro-rata basis.

We reserve the right to change the plan of the hall. You can see the hall plan with the stand bookings at our website www.eurotaximesse.de – this view of the plan will be updated at regular intervals, and the other texts will also be added to or changed according to the state of preparations. In this way, interested persons can gain information at any time on the internet site about the exhibitors who are participating in the European Taxi Fair 2022, about the stands where they are represented, and about which stands are still available for hire.

Advertising in the invitation brochure

For the European Taxi Fair an invitation brochure will be produced and some 40,000 copies will be distributed throughout Europe. This brochure will be sent to every taxi and hire-car owner in Germany as a supplement to *Sicherheitsprofi*, the magazine of our trade association (the edition for passenger transport). For advertising in the conference and invitation brochure, your contact person is: Christina Wagner, Account Manager, Verlag Heinrich Vogel at Springer Fachmedien München GmbH, Aschauer Str. 30, 81549 München, tel. 089/203043-2221, fax 089/203043-32221, e-mail: christina.wagner@springernature.com. **The final date for placing advertising is 17 June 2022; the deadline for providing the data is 6 July 2022.**

Companies that donate prizes for the prize draw are named in the invitation brochure and on the website as sponsors or donors. **The final date for inclusion in the invitation brochure as a donor for the prize draw is 30 June 2022. Those who have booked a stand by this date will be named on the list of exhibitors.** Of course it will still be possible after this date (if space is still available) to book a stand and donate to the prize draw.

Advertising on the internet: www.eurotaximesse.de

Banner advertising at www.eurotaximesse.de is also possible. Your advertisement appears on the opening pages with the hall plan in German and English, on the information pages for exhibitors, and on the pages about the programme and the prize draw. The advertisements remain visible until 30 June 2023 at the internet address <http://www.eurotaximesse.de>. Each banner space is sold to a maximum of 20 advertisers, which means that each individual advertisement is presented at every 20th visit to the page as a minimum.

In order to give as many of our exhibitors as possible the chance to advertise on this space, until 30 April 2022 the whole banner space can be booked a maximum of three times per exhibitor. After this date there is no limitation on booking the space. The price for a banner for the whole period is € 230.00 each.

Technical details for advertising banners:

- Image size of banner = 450 x 60 pixels;
- File size: maximum 25 KBytes (including animated banners);
- File format: GIF, JPEG.

Exhibitors can book a link from the website <http://www.eurotaximesse.de> to their web address. The once-only cost of this service is € 140.00.

Please send all data for your advertisement directly to our advertising partner: Arnold Multimediacentrum, Schmale Strasse 7, 45478 Mülheim (www.arnoldwerbung.de), Herr Kroll, who will also answer any technical questions (tel. 0208 / 40 85 15 and fax 0208 / 40 85 17, info@arnoldwerbung.de).

We are working hard to repeat the success of 2018 with you, and look forward to welcoming you as an exhibitor in Essen.

Yours sincerely



Dr Michael Stehr
Managing Director